**NEWS REPORT ON TELEVISION AS A TOOL OR MEDIUM OF COMMUNICATION AND ALSO AS AN AGENT MORAL AND MATERIAL DEVELOPMENT**

**CHAPTER ONE**

**INTRODUCTION**

* 1. **Background to the Study**

The world has been more informed about itself in the past few decades as a result of the technological advancement in communication. One information is being transmitted at an ever-greater speed and volume the before across national and continentals frontiers, which tend to reduce the world to a global village.

The development has been made possible as a result not satellite broadcasting by organization such as CNN, CBS and Bob T.V to mention a few. CNN in particular is an undisputed leader in world reporting. But the question is what implication does, CNN foreign reporting have no Africans development need? The implicit definition of the notion of foreign news, and especially of important foreign news appears to be sustained also be well known news values, (Galtung and Puge 1965). Such as negatively, ideological and local proximity, elite countries and actors periodicity and so on. The civil war in Liberia satisfies several of these values and is therefore widely reported. They are derived from the input of agency news that is routinely health with by correspondent and news makers.

hence, these values are not metaphysical, abstract norm, but fundamental social and cognitive constraints upon the interpretability of incoming foreign news selection processes of agency news, which are produce on the basis of the same set of value framework.

Of course, this not means that the existing framework is the general characteristic of news. Others could be developed and there social change in prevailing framework, yet often such changes require controversy. The discussion about the new international information order, which, among other things, stresses the importance of development news, is an example of such controversy that may give rise to changes in fundamental news value framework.

In this connection, the issues of development communication has to be visited as it is a cause of concern by experts the world over. Development communication involves the intensification of messages through the media of for enhancement of socio-economic, political and cultural advancement of the people. CNN reports Nigeria a great ideal going by its analysis, research, interviews, documentary and news. Foreign news reports expose us to the world which lies beyond the confines of our humdrum daily experience, it also both negative and positive impacts on its audience. this is why the researchers is a concerned about the penetration of foreign mass media message into the audience of developing countries and the corresponding potentials of these messages to satisfy the development goals of their audience.

* 1. **Statement of the Problem**

Mass media can be used for good or evil depending on the socio-political, economic and culture environment in which they operate. the theory of development communication once again recognizes the popular of the media at shaping peoples opinion and perception and goes on to recommend the effective use of the media television, radio, press in carrying out communication activities.

In recent past it has been noted that some developed countries have been manipulating information through satellite transmission to third world countries. However, Africa has welcomed the coverage of its event and activities by these foreign organizations. But the question that bothers the researcher is; does the coverage of CNN world report on African satisfy the development needs of African?

* 1. **Objectives of the Study**

The objectives of the study were to:

1. Examine the effect of foreign news report on the development of Nigeria.
2. Evaluate the scope and pattern of foreign news report on Nigeria.
3. Highlight the activities of CNN coverage of Nigeria to the world.
4. Study the trends of CNN report on Nigeria issues.
   1. **Research Questions**
5. What is the scope of CNN’s report on Nigeria?
6. What is the pattern of CNN’s report on Nigeria?
7. Does CNN on African satisfy Nigeria’s development needs?
8. What implication does CNN’s report on Nigeria have on the socio-political and economic standard of Nigeria?
   1. **Justification of the Study**

The views of Gerbner and Cross, (2006) and Katz, (2008) is highlighter here because of their concern that “mass media do exert powerful influence on the way people perceive, think about, and ultimately act in their world” concerned with the powerful influence which the mass media exert on the consciousness and world-view of their audience; mass media should be constructive in their reports for the sake of positive change in any society. It has been a souse of concern whether foreign news report on Africa satisfies the development needs of Africa and indeed the developing countries.

The uniqueness of this work cannot be exaggerated because in my opinion, less question have been asked over to impact of these news report on Africa’s development.

The research addresses this issue, and hopes to contribute to the improvement in foreign news report as a vital form for communication and development.

* 1. **Delimitation of the Study**

This research is basically interested in news report on television as a tool or medium of communication and also as an agent moral and material development. The study is on CNN world news report on Africa. The research is not concerned with other activities of this organization which are rather wide. This research gives priority to news report on Nigeria.

* 1. **Definition of Terms**

1. **Development Communication**: Kandakai (2008) defines development communication as the utilization of mass communication to bringing about desirable change in the lot of the broad masses of the population of those countries refereed to or labeled ‘developing’.
2. **Foreign News**: There is no clear out definition for from the view of Galung and ruge, (2005) as foreign news values to be negatively, ideological and local proximally elite countries and actors periodicity and so on.
3. **Developing National**: A poor non-industrial country that is seeking to develop its resource by industrialization. The other sectors are equally not fully develop income, per capital is low.